

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WITN-TV

Date:

10/3/16

I, Eric Loy of Marketing Matters, Inc.,
being/on behalf of: Charlie Pat Farris, a legally
qualified candidate of the Democrat political
party for the office of: NC House
in the general
election to be held on: 11/8/16
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
schedule attached					

Total Charges: \$4840 gross / \$4114 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Marketing Matters, Inc.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jason Creel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/3/16

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected



Signature

Ron Henslee

Printed Name

GSM

Title



Date: 9/28/16

Account Name: **Charlie Pat Farris**

Run Dates: 10/10/16 - 11/7/16

Station: **WITN-TV**

Market: **Greenville, NC**[illegible]